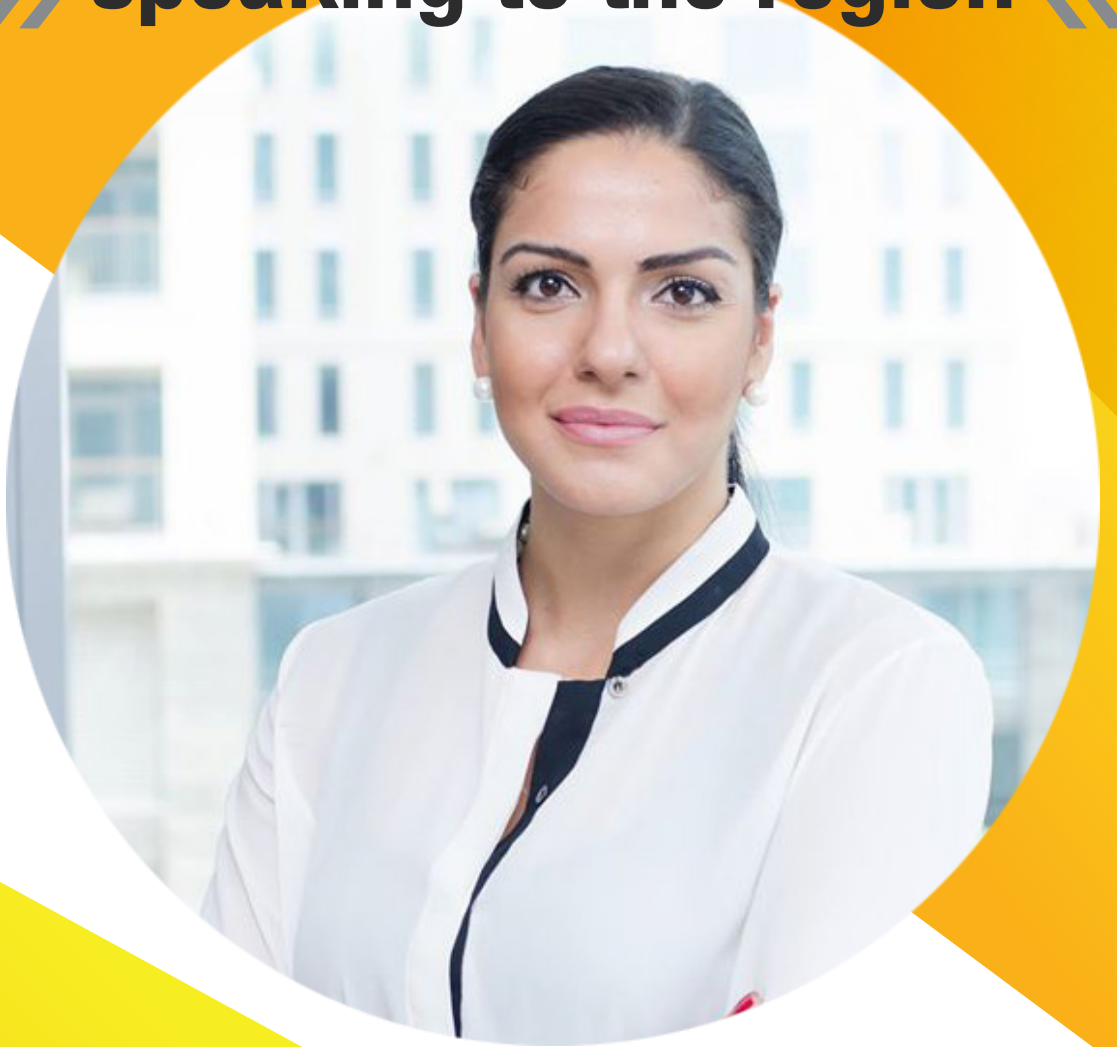


# HOW TO ROCKET

## speaking to the region



## SAANA AZZAM

**THE ENABLING ENTREPRENEUR - MANAGING DIRECTOR AT MENA SPEAKERS**

MENA Speakers is a boutique speaker bureau specialized in providing moderators & keynote speakers to conferences, and provides corporate & individual training on skills such as public speaking & sales. Saana aims to create an improved state of the world through dialogue.



Palestinian, born in Germany & raised in Sweden. Worked & studied in Egypt, Mexico, Wales, UK and now UAE



2010 TEDx Stockholm speech about having Mothers in the Boardroom  
2010 Female Economist of the Year



Loves: the ocean, creating value, Palestine, family and friends



2012 Selected to host the Nobel Prize Winner in Physics in Stockholm  
2015 Included in Most Influential 30 Under 30 in Sweden



Hates: injustice & inequality



Masters in Economics from Stockholm School of Economics

### MAJOR MILESTONES

**2006**

Set up her first business at age 19 - it failed but the best lesson in life

Travelled to Palestine, for the first time in her life for an eye-opening & heart-warming experience.

**2011**

**2012**

Delivered her first speech in front of 1000 people

Broke historical MENA sales record at the bank she worked for

**2015**

**2016**

Set up MENA Speakers to pursue her passion and aims to create an improved state of the world through dialogue

[www.mena-speakers.com](http://www.mena-speakers.com)

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