



The Digital Revolution



Andreas Ekström

Author, Journalist, TED Speaker

Andreas Ekström is one of the world's most sought-after digital futurists, striking awe in anyone who listens.

Andreas wrote a book about Google that made him a household name in his native Sweden and the rest of Scandinavia, and has worked globally ever since. But he is not your average technology speaker - his story is about the sociology of tech, the culture of tech, the behavior of tech.

Andreas works both with smaller forward-thinking groups, workshop style, and as an inspirational keynote speaker on the big stage.



MENA Speakers
&
Andreas Ekström
are organizing

The Digital Revolution

WORKSHOP

What happens when all of the digital power in the world ends up with "The Big Five" – Google, Facebook, Apple, Microsoft and Amazon? Who takes the responsibility?

How will your business change? What happens when the customer becomes a user? Or even a fan?

And of course: What is the most important difference between Henry Ford and Steve Jobs...?

When working on the big stage, Andreas has that special ability to completely catch a room that made him such a successful TED speaker, with over a million views to date.

He will challenge – and completely change – your way of thinking about the digital revolution.

**For more details on the course send us an email:
book@mena-speakers.com**

MENA Speakers
Sheikh Mohammed Bin Rashid Boulevard,
Boulevard Plaza Tower 1, Level 14, Downtown Dubai, UAE
+971 45 561 984
www.mena-speakers.com