

## ***Bring happiness and enthusiasm into the workplace***

### Art of Workplace Happiness

#### Awakening the Heart of Leadership Potential

When leaders create a conscious culture of happiness and enthusiasm, that is aligned with the values of their employees, profitability increases through greater employee satisfaction and performance. Healthy workplaces create happy employees who are less stressed, more focused and creative, and as a result more productive.

#### Results:

- Create a workplace culture of participation and engagement
- Connect the head and the heart through values-based leadership
- Awaken the potential of values-based leadership to bring happiness and enthusiasm into the workplace

### Conscious Culture

#### How to Build Your High Performing Workplace Culture

Building an impactful, people-centric, high performing workplace culture unleashes the tremendous potential within your organisation. In this keynote leaders learn how to create a workplace culture that is highly motivated, engaged, and productive. A winning environment that provides conditions for its leaders, employees, customers, and key stakeholders to succeed and grow.

#### Results:

- Attract, engage and retain valuable employees for greater customer satisfaction and revenue growth
- Enhance internal culture to create a stronger external brand
- Assess the current culture, organisational climate, and capacity for business transformation.

### Effective Relationships

#### People are Complex; Relationships Don't Have to Be

The workshop is based on powerful yet simple approaches to help individuals and teams develop the awareness and skills they need to build more effective personal and professional relationships.

#### Results:

- Increase awareness of motivational values
- Communicate more effectively and transform interpersonal conflict
- Build stronger teams and develop leadership



## JOANNA BARCLAY

CEO - The Culture Leadership Group

AUTHOR - Conscious Culture

Global Speaker

*"People ask me how to build a happy workplace culture. I tell them it takes conscious leadership: with **Awareness** to engage the intellect, **Belongingness** to engage the heart, and **Commitment** to engage the whole organization. **Values are the language of the heart, and when they are lived give a positive mental attitude.**"*

Joanna Barclay is a published author and global speaker on leading change, building high performing workplace cultures, and values-based leadership.

She is an award winning consultant with over 3 decades of success facilitating the transformation of leadership teams and organizations. With 15 years teaching yoga and meditation, she is passionate about self-mastery, mindfulness, and personal development.

Audiences love the energy and passion Joanna has for people and her work which focuses on how to bring engagement and happiness into the work environment. Her specialty is speaking at global conferences, awakening leadership potential to make a difference through caring for people, profits and the planet.

Joanna moved to Singapore from Canada in 2014 and is a fresh new face in the Asian conference marketplace.

Looking for a speaker to inspire new thinking and conscious leadership to meet the challenges of the 21st century? Contact Joanna for your next event.



## Partial Client List:

- Young President's Organization –
- World President's Organization - Malaysia
- Financial Women's Association of Singapore
- Asia Pacific Federation of Human Resource Management
- Human Resource Summit - Singapore
- American Association of Singapore
- GM – SEA Region
- Roches Diabetes – APAC Region

## Media Endorsements



What people say -  
*thought-provoking • energising  
• engaging*



"Joanna is Ted Talk quality and her idea is worth spreading"

**CC Puan, CEO, Packet 1,**

**Mobile Telecommunications Company, Malaysia**

"It was a great session and a perfect way to wrap up our conference. I've received many notes of appreciation today. Your contribution to the development of our leaders is truly appreciated!"

**Lori Arpin, VP Communications,  
GM, Shanghai, China**

"I must thank you for a very useful session. Let me also share that I really enjoyed the energy, clarity and people engagement. I see cultural transformation as key to the success of any organisational development effort because how an organisation performs is ultimately down to its people and how they perform."

**Raja Kumar, Deputy Secretary,  
Ministry of Home Affairs, Singapore**

"Joanna exudes passion, enthusiasm and energy in her delivery, constantly engaging with the participants to ensure their understanding, inspiring their participation and inclusivity."

**David Hsiao, Managing Director, Ardentec**

